



GREATER MADISON AREA POSTAL CUSTOMER COUNCIL

Winter 2025

2025 CALENDAR OF EVENTS

- February 13: Annual Meeting
- February 14: Valentine's Day - ♥ Mail a Card to Someone!
- February 19: Presidents' Day - No Mail Delivery
- March 13: Industry Insights Seminar
- May 8: Industry Insights Seminar

GREATER MADISON AREA PCC

- 2016—2024 PCC Platinum Award
- 2012—2024 PCC Gold Award
- 2022 Small Market PCC of the Year
- 2019 Small Market PCC of the Year
- 2011 PCC Silver Award
- 2010 PCC Bronze Award



**NATIONAL
POSTAL FORUM
IS EARLY
THIS YEAR!
APRIL
27-30**

Join members of the Greater Madison Area Postal Customer Council in attending this year's National Postal Forum in Nashville. NPF is early this year, occurring April 27th – 30th. *"In partnership with the United States Postal Service, NPF provides a dynamic forum where education, networking, and growth converge."*

This is an excellent opportunity for mailers of all varieties to learn, grow, and network with professionals from both the Industry and Postal Service. GMAPCC has been honored numerous times during the Forum, for their activities and involvement in the PCC community and the Mailing Industry. *"More than 120 educational workshops and sessions await, each designed to advance your knowledge and refine your mailing and shipping strategies under the banner of Leading Forward."*

For more information on how to register, pricing, programming, or any other questions about National Postal Form, please visit their page at: <https://www.npf.org/>

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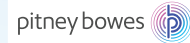


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WHY SHOULD I JOIN MY LOCAL PCC... AND IS IT FREE?

The Greater Madison Area Postal Customer Council is not just another PCC! We have been an active and successful PCC for the last 40 continuous years and have won several awards including Small-Market PCC of the Year in 2019 and 2022. By becoming a GMAPCC member your company will have an “inside track” to all things postal. Our members share tips and best practices with one another so that everyone gets the best possible experience when working with the USPS. We not only host quality educational events and seminars throughout the year but we also partake in charitable events and other fun events like our popular annual golf scramble. You can join the GMAPCC for free and have access to all our educational offerings and email notifications about important new or changing postal initiatives. Some of our larger events do have a fee but generally these events are priced so that the GMAPCC is just able to cover its costs. Many companies recognize the value of a strong PCC and elect to join as a paid sponsor. There are several different sponsorship levels to choose from that can be found on the website at MadisonPCC.com or by using the QR code here.





GMAPCC ANNUAL MEETING

FEBRUARY 13, 2025 at Olbrich Gardens

Join members of the Greater Madison Area Postal Customer Council in attending this year's Annual Meeting on Thursday, February 13th. For the third year in a row, we will be hosting this meeting at the beautiful Olbrich Gardens in Madison!

At the upcoming GMAPCC Annual Meeting, we will be providing breakfast, informational guest speakers, and our annual Awards event.

- Do you know a Postal employee that is always kind, knowledgeable, helpful, and goes above-and-beyond every day?
- How about an employee at one of the companies in the mailing/shipping/printing industry that exhibits the same characteristics?
- Or that company that is a strong partner with the GMAPCC or that is a major utilizer of Postal products and services?

We will be presenting awards for Postal Person of the Year, Industry Person of the Year, and Industry of the Year and nominations for these awards are currently open on our website.

Visit us at <https://www.madisonpcc.com/news> to complete your nominations today!



Nelnet - GMAPCC 2024 Industry of the Year award winners

GMAPCC GIVES BACK TO DCHS

Members of the Greater Madison Area Postal Customer Council spent the month of December collecting donations for a great charitable cause for the holidays! Sponsoring four Dane County families, GMAPCC donated the collected resources to the Dane County Human Services (DCHS) this year.

Donations from members and industry partners totaled in the amount of \$1,200! The GMAPCC matched that donation, allowing us to donate \$2,400 towards helping four families have a very happy holiday season in 2024!



Todd K and Eric B Donate to DCHS

For more information on DCHS, or how to donate to their cause, please visit <https://www.danecountyhumanservices.org/About-Us/Get-Involved>



**GREATER MADISON AREA
POSTAL CUSTOMER COUNCIL**

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2025 *Happy New Year*

PCC VOICE

The Greater Madison Area PCC invites you to join the LinkedIn group dedicated to PCC members, **PCC Voice**.

Connect with other members plus share ideas and best practices!

If you do not have a LinkedIn account, please use **Step 1**.
If you currently have an active LinkedIn account, start with **Step 2**.

Step 1

Sign up for a LinkedIn account:
<https://www.linkedin.com/signup>



Step 2

Use this link to join the group:
<https://www.linkedin.com/groups>



LinkedIn